



# 1<sup>st</sup> Press Release

**Component 3: Communication** 

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# INTERREG Europe project EV ENERGY launched to enable electric mobility systems in cities

Amsterdam, Netherlands – 28<sup>th</sup> and 29<sup>th</sup> of March 2017 – The INTERREG Europe funded EV ENERGY project, awarded €0.89M, was publicly launched during a two-day conference and was marked by a range of activities and meetings with our partners and regional stakeholders.

## EV Energy will decarbonise European cities with ICT

EV Energy («Electric Vehicles for City Renewable Energy Supply») aims to create a framework for effective policies and good practices in the field of Electric Vehicles (EVs), renewable energy and smart ICT integration. The project gathers 5 different European regions with partners from Amsterdam, Barcelona, Kaunas, Rome and Stockholm in its project consortium. Green IT Amsterdam has taken up the role of the coordinating partner.

The main project outcome is the release of powerful action plans based on different policies and good practices previously analysed and tailored to the local and national contexts of the regions.

The need for this project resulted from Europe's intelligent integration of EVs and RES as a powerful way to achieve its strategic environmental targets. Another driver is the uptake of cleaner cities throughout Europe to close gaps between societal problems (*air pollution*), technological development (*RES feed to the grid during day time*), and environmental challenges (*producing green and local renewable energy*). These main drivers for the project will surely raise awareness among policy-makers, ICT and energy managers as well as enable new opportunities in this domain.

#### EV Energy Consortium visited the airport of Lelystad

The kick-off of the project was launched on Tuesday 28th of March with an internal meeting. The aim was to grasp what the project will produce as relevant outcomes from an analysis, exchange and communications point of view.

The day continued with a visit to the Lelystad Airport Omala Business Park. Our partners had the chance to discover how this newest part of the Netherlands is now becoming a smart-oriented area where innovative ICT solutions are implemented to adapt to environmental challenges. The leisure airport has sustainability as its core principle, with high standards and the adoption of previous experiences from different successful initiatives.

## Conference "Social and economic Vehicle 2 Grid challenges"

The second day was marked by a public conference "Social and economic Vehicle 2 Grid challenges". Due to the diversity of our speakers project partners got an in-depth understanding of how Amsterdam is enabling opportunities originating from these challenges and how the city, companies and universities are addressing them. Our speakers ranged from Philippe Spapens, (Province of Flevoland), Robbert Monteban (Nissan) and Mark Groter (Royal HaskoningDVH), to Rick Wolbertus (Amsterdam University of Applied Science (HvA)), Auke Hoekstra (Technical Unversity Eindhoven, EV Consult, ElaadNL, Alliander) and Art van der Giessen (City of Amsterdam).







The attendees learned that collaboration between the public and private sectors is one of the key elements to enhance smart policies when it comes to combining EVs, IT infrastructure and renewable energy. The focus given to Amsterdam was a good grasp on what we are going to achieve during the EV Energy project.

# The consortium

EV Energy is a four and half years project with a total budget of €1,049M. The EV Energy consortium comprises:

Green IT Amsterdam (Netherlands, Lead Partner), a non-profit organisation enabling the energy transition within the region of Amsterdam by scouting, testing and showcasing innovative green IT solutions; the Province of Flevoland (Netherlands), a public organisation responsible for the regional development of the region of Flevoland, including the integration of sustainable energy and mobility into the regional economy; the Barcelona Chamber of Commerce, Industry, Services and Navigation (Spain) promotes economic and business activity, improving SME competitiveness, international and regional development; the Stockholm County Council, Growth and regional planning administration (Sweden) is part of the Stockholm County Council, which comprises 26 municipalities and is responsible for regional planning; Kaunas University of Technology (Lithuania) is a research unit of KTU, the largest technical university in the Baltic, and hosts the Institute of Environmental Engineering; Regional Association of Lazio Municipalities (Italy) promotes and debates EU policies in several fields among its 378 associated members; EUR S.p.A (Italy) is a publicly owned Italian real estate company, which manages buildings of rare value among them a large heritage of works from the Rationalist period.

For more information, please contact:

- Jaak Vlasveld, Director: <u>ivlasveld@greenitamsterdam.nl;</u> +31652455252.
- Julie Chenadec, Project Manager: <u>Julie.chenadec@greenitamsterdam.nl;</u> +31633253739.